

DEARBORN HIGH SCHOOL ATHLETIC DEPARTMENT **2024-2025 PARTNERSHIP PROGRAM**

The Dearborn High School Athletic Department is excited to announce a continuation of our partnership program for the 2024-2025 school year! We're looking forward to promoting our local businesses and generating revenue for our department through advertising banners that will be displayed prominently in our athletic facilities. The various options are listed below:

Tier I Partner (Gym Banner only)

Includes one banner (3' by 5', \$500) to be displayed in our gymnasium for the duration of the 2024-2025 athletic year. Banners (as long as they are ordered by July 22) will be displayed beginning the week of August 12th (the first week of fall sports) and remain at the facility until the conclusion of the 2024-25 school year on Friday, June 13, 2025. The gymnasium hosts home athletic events in volleyball, girls basketball, boys basketball, competitive cheerleading, and wrestling as well as non-DHS athletic events like the Dearborn Basketball Association (DBA).

Tier II Partner (Outdoor Banner only)

Includes one banner (3' by 5', \$500 or 4' by 7', \$750) to be displayed at our outdoor stadium (around the turf field) for the duration of the 2024-2025 athletic year. Banners (as long as they are ordered by July 22) will be displayed beginning the week of August 12th (the first week of fall sports) and remain at the facility until the conclusion of the 2024-25 school year on Friday, June 13, 2025. The stadium hosts home athletic events in football, boys soccer, girls soccer, and field hockey as well as non-DHS athletic events like NFL Youth Flag Football and the DHS Graduation ceremony.

Tier III Partner (Gym and Outdoor Banner)

Includes one banner to be displayed at our outdoor stadium (around the turf field) for the duration of the 2024-2025 athletic year AND one banner to be displayed in our gymnasium for the duration of the 2024-2025 athletic year (3' by 5' outside and 3' by 5' inside, \$800 OR 4' by 7' outside and 3' by 5' inside, \$1000). Banners (as long as they are ordered by July 22) will be displayed beginning the week of August 12th (the first week of fall sports) and remain at the facility until the conclusion of the 2024-25 school year on Friday, June 13, 2025.

Banner Style

Banners will feature a company logo (subject to approval by the school) and the text "Proud supporter of Dearborn High School Athletics, 2024-25" along with the Dearborn High School Pioneer Guy logo. Company logos must be submitted with a resolution of at least 300 dpi.

Questions

Can be directed to Jeff Conway, CAA, Dearborn High School Athletic Director at (313) 827-1632 or conwayj@dearbornschools.org.

Board Policy

All advertising in the Dearborn Public Schools is subject to the terms and conditions set forth in Dearborn School Board Policy 9700.01.

DEARBORN HIGH SCHOOL ATHLETIC DEPARTMENT PARTNERSHIP 2024-2025

BUSINESS NAME: _____

CONTACT PERSON: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

PARTNERSHIP LEVEL:

_____ TIER I (\$500)

_____ TIER II (\$500)

_____ TIER II (\$750)

_____ TIER III (\$800)

_____ TIER III (\$1000)

TOTAL COST: _____