

# 2023 Chamber Choice Awards & Expo

PRESENTED BY: FORD LAND



DEARBORN | DEARBORN HEIGHTS



FORD LAND

## PREMIERE SPONSORSHIP OPPORTUNITIES

May 5, 2023 • 10:30 am – 2:00 pm

at The Henry, an Autograph Collection Hotel

The Awards Luncheon will honor chamber members for their business success and service to the Dearborn area. Businesses celebrating milestone anniversaries will be honored. The popular business expo offers space to showcase your company's products and services to over 350 business owners, community leaders and corporate professionals.

### GOLD SPONSOR ~ \$3,000

- 10 tickets, one table with signage
- Logo recognition with link to company website Chamber Choice event webpage, and in event eblasts, sent several times to nearly 2,000 email addresses (small business owners and corporate executives)
- Premiere blogpost on Chamber's website with logo recognition and clickable link to company's website, and social media posting on the Chamber's Facebook and Instagram pages.
- Premium visibility in slide presentation and on event signage at event
- Recognition at event
- Pre-and post-event publicity
- Website recognition as Gold Sponsor
- Full page big screen slide ad\* ( 4" w - 8" h) shown at event
- One 6' Display Table in large business expo with premium placement

### SILVER SPONSOR ~ \$1,500

- 5 tickets to the event
- Recognition in event marketing eblasts with link to company website in event eblasts, sent several times to nearly 2,000 email addresses (small business owners and corporate executives)
- Premium visibility in slide presentation and on event signage at event
- Recognition at event
- Pre-and post-event publicity
- Website recognition as Silver Sponsor
- 1/2 page big screen slide ad\* ( 4" w - 4" h) shown at event
- One 6' Display Table in large business expo with premium placement

### VIDEO SPONSORSHIP PACKAGE (EXCLUSIVE)~ SOLD – K.L.A. Laboratories

- Company logo appears on each award recipient video shown at the program (4 award recipient videos)
- 1/2 page big screen slide ad shown at event
- One 6' Display Table in large business expo with premium placement
- Pre-and-post event publicity as the Video Sponsor
- 10 tickets to the event

### MILESTONE ANNIVERSARY SPONSOR ~ \$1500 (for businesses celebrating anniversary)

- 1/4 page big screen slide ad shown at event
- One 6' Display Table in large business expo with premium placement
- Pre-and-post event publicity as the Anniversary Sponsor
- 5 tickets to the luncheon
- Company logo appears on each power point screen listing anniversary businesses during presentation



**BOOTH SPONSOR ~ \$600 (Early Bird Special- \$500 before April 5<sup>th</sup>, 2023)**

- 2 tickets
- Website Recognition as Booth Sponsor
- 1/8 page big screen slide ad (2" w x 2" h) shown at event
- One 6' Display Table in large business expo

**PROGRAM SPONSOR ~ \$1,000**

- Logo displayed on event program as our "Program Sponsor"
- 2 tickets to event
- Website recognition as "Program Sponsor"
- 1/2 big screen slide ad\* ( 4" w - 4" h) shown at event
- One 6' Display Table in large business expo

**LUNCHEON TICKETS**

**INDIVIDUAL TICKETS: \$60 per person (Chamber Members)**

**INDIVIDUAL TICKETS: \$70 per person (Prospective Members)**

I would like to purchase \_\_\_\_\_ tickets (please attach guest list)

**ADVERTISING OPTIONS:**

**Reach small & large business owners, government officials, dignitaries and community leaders with big screen ad options**

**SCREEN SLIDE PRESENTATION ADS**

**COLOR Vector art in Adobe or JPEG formats by April 5<sup>th</sup>, 2023**

**FULL SCREEN AD \$400**

**HALF SCREEN AD \$300**

**QUARTER SCREEN AD \$200**

*Helping expand your organization's reach is our mission. Members enjoy the following marketing exposure & benefits as a part of their membership & sponsorships!*

- Provides access and visibility to the 18 communities of the Western Wayne Region, 700,000 residents.
- Direct marketing exposure to current and incoming Dearborn area residents & employees up to 240,000 via our website, press releases, newsletter, online flip directory, and social media pages.

**These metrics include:**

- Instagram and Facebook average 3,000-7,000+ engagements each week, & our last 6 month run rate is 25-30,000 engagements every 20 days!
- Our website enjoys 10,000+ unique visitors viewing at least 2 pages monthly
- The flip doc of our directory has 9000+ views every quarter
- All events sponsored include exposure in multiple e-blast advertising for each event, plus our Newsbyte newsletter with 5,000+ unique emails averaging a 18-38% open rate; and an average 24% click rate.
- We provide marketing visibility via all Chamber communication channels to our members & sponsors only.
- Press releases going out to 150+ media outlets in Southeast Michigan & Nationwide.

Please contact Christian Carlsen, Director of Events at 313-584-6100 or by email at ccarlsen@dearbornareachamber.org for more information.

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ E-mail \_\_\_\_\_

METHOD OF PAYMENT:  Check enclosed  Mastercard, Visa, Discover, American Express  Invoice (Chamber members only)

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Code \_\_\_\_\_ Zip Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature of Card Holder \_\_\_\_\_

Please RSVP by submitting this form via email to to [ccarlsen@dearbornareachamber.org](mailto:ccarlsen@dearbornareachamber.org). If you have any questions call 313-584-6100 or visit [www.dearbornareachamber.org](http://www.dearbornareachamber.org)

